



Community Choice Energy in San Mateo County

CCE Advisory Committee

Draft Program Goals

The following are a list of goals for the Community Choice Energy program for San Mateo County. These goals are subject to change throughout the year based on input from Advisory Committee members.

1. Supplies an energy supply portfolio with a lower greenhouse gas (GHG) intensity than PG&E, which can support the climate goals of the member agencies and meet or exceed state goals for renewable energy.
2. Provides overall rates that are lower or competitive with those offered by PG&E for similar power supply products.
3. Supplies an energy portfolio that prioritizes the development of local renewable resources and minimizes the use of unbundled renewable energy credits (RECs).
4. Creates quantifiable and equitable economic benefits in the region through job creation (e.g. union and prevailing wage jobs) and the investment of surplus funds to develop local renewable sources.
5. Provides differentiated energy options (e.g. 100% renewable option) in which customers may voluntarily participate.
6. Stimulates the growth of state-wide and regional renewable energy development.
7. Promotes regional energy conservation through custom programs targeted at local customers and implementing demand management best practices.
8. Promotes local and community ownership and control of renewable resources in order to spur increased community resilience to climate change, especially in low income communities and communities of color.
9. Operates a well-managed organization based on a financially sustainable and flexible business model.
10. Fosters collaboration and communication between the County, incorporated cities, residents, and business community.