

Objectives for the Citizens Advisory Committee

The goal of Peninsula Clean Energy is to reduce greenhouse gas emissions by providing cleaner power to County residents and businesses at competitive rates. PCE will also develop new renewable energy sources, including within San Mateo County, and implement programs to further reduce greenhouse gas emissions.

To further PCE's mission, the Citizens Advisory Committee will:

- Act as a liaison to the community.
- Provide feedback on PCE policy and operational objectives.
- Engage in outreach to the community, including encouraging ratepayers to opt-up to ECO100 (PCE's 100% renewable energy product offering) and implement other carbon reducing practices.
- Assist with legislative advocacy in conjunction with staff and board.
- Provide a forum for community discussions on a wide variety of strategies to reduce carbon emissions in conjunction with staff and board.