



ECOplus is at least  
**50%** renewable  
and **80%** carbon-free



ECOplus rates are **5%**  
lower than PG&E's electric  
generation rates



ECO100 is **100%**  
renewable and  
carbon-free



ECO100 will cost the average residential  
customer about **\$2.00** more per  
month more than PG&E



Please visit our [Eco Business Directory](#) for a list of businesses and institutions buying ECO100.

The average household receiving ECO100 will avoid emissions equivalent to the carbon sequestered by 10 tree seedlings grown for 10 years.



PCE's 20-year contract for a to-be-built 200 megawatt solar farm in Merced County is the largest solar deal ever by a CCA.

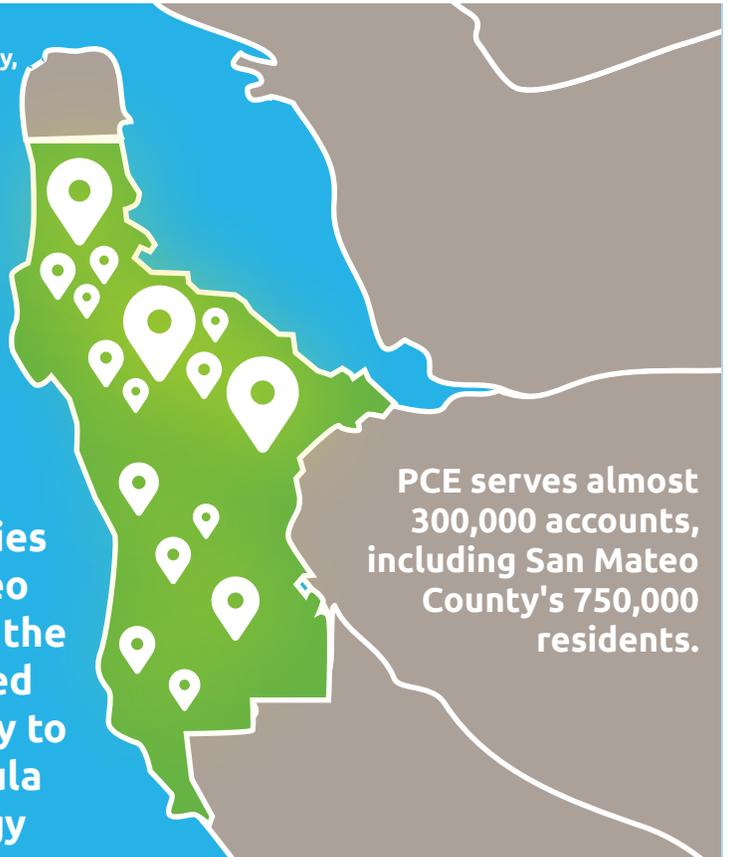


Over **4,000** accounts have opted-up to ECO100

These eleven cities, as well as the County, are buying ECO100 for municipal accounts:

Atherton  
Belmont  
Brisbane  
Burlingame  
Foster City  
Menlo Park  
Millbrae  
Portola Valley  
Redwood City  
San Carlos  
Woodside

All **20** cities of San Mateo County and the County voted unanimously to join Peninsula Clean Energy



PCE serves almost 300,000 accounts, including San Mateo County's 750,000 residents.

PCE is a tremendous value proposition for electric customers in San Mateo County. Every electric customer countywide now has access to lower-cost, cleaner power. In total, we're saving millions of dollars and avoiding millions of tons of carbon emissions.

*- County Supervisor David Pine, Chair of PCE's Board of Directors*

As a councilmember for Portola Valley, I voted for ECO100 as a cost-effective approach to meeting the town's greenhouse gas-reducing goals. Portola Valley's action is a model that sends the message that cost-competitive, clean electricity is available and accessible today for all.

*- Jeff Aalfs, Town Councilmember, Town of Portola Valley*

Peninsula Clean Energy provides a lot of wins for Daly City. Its power supply has very low greenhouse gas emissions, which helps Daly City meet its Climate Action Plan goals. It provides choice for customers, including an option that saves customers money on their utility bills. And as a non-profit, it will invest any excess revenues into local programs that will develop local clean energy jobs.

*- Glenn Sylvester, Mayor, Daly City*

Peninsula Clean Energy is now the largest CCA in California, serving almost 300,000 electric accounts across San Mateo County with power that is both lower priced, and with more clean, renewable energy, than PG&E's supply. We make it easy for County residents, businesses, and institutions to reduce their impact on the environment while saving money.

*- Jan Pepper, CEO, Peninsula Clean Energy*

Frontier Renewables is excited to partner with Peninsula Clean Energy to provide clean renewable energy for San Mateo County, where our company is based. Wright Solar Park will be developed as a 200-megawatt solar project and built exclusively for PCE, making it a cornerstone in PCE's ambitious clean power procurement strategy.

*- Balduin Hesse, Chief Executive Officer/President, Frontier Renewables LLC*

The formation, launch, and operation of Peninsula Clean Energy has brought together the public sector, local business, industry, environmental groups, labor, and other stakeholders; and in a rare and remarkable effort, found common ground that provides something valuable for all.

*- Rick Bonilla, Deputy Mayor, City of San Mateo*



## CONTACT INFO

Dan Lieberman  
650.395.9190  
dlieberman@peninsulacleanenergy.com