



OVERVIEW

- Peninsula Clean Energy (PCE) is now San Mateo County's official electricity provider, offering cleaner and greener electricity at lower rates.
- You do not have to do anything to enroll in the program. Your account was automatically enrolled in Peninsula Clean Energy's default product—ECOplus—which offers a minimum of 50% renewable energy at lower rates.
- Our ECOplus option is priced 5% below PG&E's electric generation service rates
- **Opt-up:** Peninsula Clean Energy also offers a 100% renewable energy product called ECO100. To choose ECO100, visit the Peninsula Clean Energy website at www.PeninsulaCleanEnergy.com or call 1 (866) 966-0110.
- **Opt-out:** You are free to choose your electricity provider. You can opt-out of Peninsula Clean Energy at any time. To opt-out, visit the Peninsula Clean Energy website at www.PeninsulaCleanEnergy.com or call 1 (866) 966-0110.
- **Call-center/website:** If you want more information about Peninsula Clean Energy or opt-up to our 100% renewable energy option, visit the Peninsula Clean Energy website at www.PeninsulaCleanEnergy.com or call 1 (866) 966-0110.
- **What about PG&E?** With PCE, your current electricity delivery service isn't affected. PG&E continues to send your electricity bill, as well as keep the lights on and respond to any outages. The only change you'll notice is that your electricity bill will be lower!

WEBSITE: www.PeninsulaCleanEnergy.com

CALL CENTER NUMBER: 1 (866) 966-0110

WHAT IS PENINSULA CLEAN ENERGY?

- Peninsula Clean Energy (PCE) is now San Mateo County's official electricity provider, offering cleaner and greener electricity at lower rates.
- Residents and businesses in the County now have a choice for their electricity supplier. As a PCE customer, you're able to choose the percentage of renewable power you're buying.
- Peninsula Clean Energy is a public agency in San Mateo County. It was formed by the unanimous agreement of every city in San Mateo County and the County to provide a choice for the residents and businesses to receive greener electricity at competitive rates.
- PCE is governed by a Board of Directors composed of elected representatives from the County and each of the 20 participating cities and towns.
- The County of San Mateo has provided initial funding for the program which will be fully recovered through program revenues, so there is no net cost to taxpayers.

HOW IS PCE DIFFERENT THAN YOUR CURRENT SUPPLIER?

- PCE offers residents a choice for a cleaner power supply, at rates lower than PG&E. Our ECOplus option is priced 5% below PG&E's electric service rate.
- Earnings from PCE will be reinvested in the community to build local renewable energy projects and create local jobs.
- PCE's default electricity product, ECOplus, is at least 50% renewable – compared to about 30% renewable in your current electricity supply. With ECOplus, as an added benefit, the cost for the generation portion of your electricity bill is lower.

- PCE customers have the option to opt-up to electricity that is 100% renewable, at a slightly higher cost.
- With PCE, your current electricity delivery service won't be affected. PG&E continues to send your electricity bill, as well as keep the lights on and respond to any outages. The only change you'll notice is that your electricity bill will be lower!
- The program launched in October of 2016. Customers were enrolled in two phases based on their neighborhood. The second phase was in April 2017. Customers are able to opt-out and go back to PG&E at any time.
- All electric customers in San Mateo County are enrolled - including residents, businesses, municipal accounts, and agriculture.

HOW ARE RESIDENTS INFORMED ABOUT THE PROGRAM?

- Multiple notices were sent to every residential and commercial electricity customer in San Mateo County prior to enrollment.
- Before each enrollment phase, there was extensive outreach and advertising, ensuring that all customers understand the new program and their options.
- New electricity accounts will receive two postcards in the mail informing them of their PCE enrollment.
- We continue to conduct focused outreach efforts – including community events, connecting with people through social media and hosting public workshops.

HOW CAN RESIDENTS CHOOSE PCE?

- Residents who want to receive service from PCE do not have to do anything – you are automatically enrolled in the program.
- Clean energy programs, like PCE, were designed this way by state legislators to help our communities reduce greenhouse gas emissions and increase renewable energy.

OTHER FEATURES

- If you have solar panels on your home already and are a Net Energy Metering customer, you will sell your excess power back to Peninsula Clean Energy at a slightly better rate than you currently do with PG&E. Solar Net Energy Metering customers in San Mateo County are automatically enrolled in PCE.

- If you are enrolled in any of PG&E's discount program including California Alternative Rates for Energy (CARE), Federal Electric Rate Assistance (FERA), Medical Baseline Allowance (MBA), and the Low Income Home Energy Assistance Program (LIHEAP), you will continue to get your discounts with Peninsula Clean Energy.
- PG&E employees retain their employee discount while served by PCE.

WHAT IS THE PCE TIMELINE?

- PCE service started on October 1, 2016.
- PCE now serves over 95% of all electric accounts in San Mateo County.

WHERE CAN RESIDENTS GET MORE INFORMATION?

- County residents and business owners can visit the PCE website at PeninsulaCleanEnergy.com.
- Customers can call our call center at 1-866-966-0110.
- PCE Board of Directors meetings are open to the public and are held on the fourth Thursday of each month. Please check the PCE website for the time, location, and agenda.
- Follow PCE on Facebook and Twitter @PenCleanEnergy.

WHY CHOOSE PCE?

- Increased options and choice
- More renewable power
- Local control
- Meet local climate action goals
- Lower rates