



**REGULAR MEETING of the Citizens Advisory Committee
of the Peninsula Clean Energy Authority (PCEA)
Thursday, March 14, 2019
MINUTES**

2075 Woodside Road, Redwood City, CA 94061
6:30 p.m.

CALL TO ORDER

Meeting was called to order at 6:40 pm.

ROLL CALL

Present: Michael Closson, Menlo Park, *Chair*
Emily Leslie, Pacifica, *Vice Chair*
Diane Bailey, Belmont
Janet Creech, Millbrae
Gladwyn D'Souza, Belmont
Jason Mendelson, Redwood City
Cheryl McGovern, Unincorporated San Mateo County
Desiree Thayer, Burlingame

Absent: Joe Fullerton, Half Moon Bay
Scott Harmon, Portola Valley
Janelle London, Menlo Park
Landis Marttila, Works in San Mateo County
Walter Melville, San Bruno
James Ruigomez, San Bruno

**Board
Members:** Jeff Aalfs, Board Chair

Staff: Kirsten Andrews-Schwind, Senior Manager of Communications and Outreach
Anne Bartoletti, Board Clerk/Executive Assistant to the CEO
Tj Carter, Marketing Associate
Rafael Reyes, Director of Energy Programs
David Silberman, General Counsel

A quorum was established.

PUBLIC COMMENT

Ted Howard

ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA

Motion Made / Seconded: Leslie / Bailey

Motion passed 8-0 (Absent: Fullerton, Harmon, London, Marttila, Melville, Ruigomez)

REGULAR AGENDA

1. Chair Report (Discussion)

Michael Closson, *Chair*, shared his thoughts about the importance of PCE and its effort to address climate change.

2. Programs Update and Roadmap Discussion (Discussion)

Rafael Reyes, *Director of Energy Programs*, shared an update on the current status of local energy programs. This included programs in-progress and under development as a part of the Energy Programs Roadmap, which serves as a communication tool to address the areas of vehicle electrification, building electrification, community engagement, and load shaping.

3. Decarbonizing Transportation Discussion Led by Gladwyn D. (Discussion)

Gladwyn D'Souza gave a presentation about the public benefits of decarbonizing transportation and considerations to use when developing programs aimed at decarbonization.

PUBLIC COMMENT

Ted Howard

4. Outreach Training (Discussion)

Kirsten Andrews-Schwind, *Senior Manager of Communications and Outreach*, led a training with Committee members to share outreach advice and to teach them key PCE communication messages to use during upcoming outreach events.

5. Upcoming Topics for Discussion (Discussion)

Kirsten Andrews-Schwind shared potential Board of Directors agenda topics. Committee members discussed agenda items for future meetings including presentations about community-scale solar and utilizing customer data analytics to inform energy program development.

6. Committee Member Reports (Discussion)

Diane Bailey shared Menlo Spark is launching a campaign for Fossil Free Buildings in Silicon Valley. The focus of the effort is to eliminate fossil fuel use in buildings throughout Silicon Valley.

7. Formation of Ad-Hoc Committees (Action)

No ad-hoc committee was formed.

ADJOURNMENT

Meeting was adjourned at 8:34 pm.