REGULAR MEETING of the Citizens Advisory Committee of the Peninsula Clean Energy Authority (PCEA)
Thursday, March 14, 2019
MINUTES

2075 Woodside Road, Redwood City, CA 94061
6:30 p.m.

CALL TO ORDER

Meeting was called to order at 6:40 pm.

ROLL CALL

Present:
- Michael Closson, Menlo Park, Chair
- Emily Leslie, Pacifica, Vice Chair
- Diane Bailey, Belmont
- Janet Creech, Millbrae
- Gladwyn D’Souza, Belmont
- Jason Mendelson, Redwood City
- Cheryl McGovern, Unincorporated San Mateo County
- Desiree Thayer, Burlingame

Absent:
- Joe Fullerton, Half Moon Bay
- Scott Harmon, Portola Valley
- Janelle London, Menlo Park
- Landis Marttila, Works in San Mateo County
- Walter Melville, San Bruno
- James Ruigomez, San Bruno

Board Members:
- Jeff Aalfs, Board Chair

Staff:
- Kirsten Andrews-Schwind, Senior Manager of Communications and Outreach
- Anne Bartoletti, Board Clerk/Executive Assistant to the CEO
- Tj Carter, Marketing Associate
- Rafael Reyes, Director of Energy Programs
- David Silberman, General Counsel

A quorum was established.

PUBLIC COMMENT

Ted Howard
ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA

Motion Made / Seconded: Leslie / Bailey

Motion passed 8-0 (Absent: Fullerton, Harmon, London, Marttila, Melville, Ruigomez)

REGULAR AGENDA

1. Chair Report (Discussion)

   Michael Closson, Chair, shared his thoughts about the importance of PCE and its effort to address climate change.

2. Programs Update and Roadmap Discussion (Discussion)

   Rafael Reyes, Director of Energy Programs, shared an update on the current status of local energy programs. This included programs in-progress and under development as a part of the Energy Programs Roadmap, which serves as a communication tool to address the areas of vehicle electrification, building electrification, community engagement, and load shaping.

3. Decarbonizing Transportation Discussion Led by Gladwyn D. (Discussion)

   Gladwyn D’Souza gave a presentation about the public benefits of decarbonizing transportation and considerations to use when developing programs aimed at decarbonization.

PUBLIC COMMENT

Ted Howard

4. Outreach Training (Discussion)

   Kirsten Andrews-Schwind, Senior Manager of Communications and Outreach, led a training with Committee members to share outreach advice and to teach them key PCE communication messages to use during upcoming outreach events.

5. Upcoming Topics for Discussion (Discussion)

   Kirsten Andrews-Schwind shared potential Board of Directors agenda topics. Committee members discussed agenda items for future meetings including presentations about community-scale solar and utilizing customer data analytics to inform energy program development.

6. Committee Member Reports (Discussion)
Diane Bailey shared Menlo Spark is launching a campaign for Fossil Free Buildings in Silicon Valley. The focus of the effort is to eliminate fossil fuel use in buildings throughout Silicon Valley.

7. **Formation of Ad-Hoc Committees (Action)**

No ad-hoc committee was formed.

**ADJOURNMENT**

Meeting was adjourned at 8:34 pm.