



2020 Community Outreach Grant Request for Proposals

Q&A Responses

Peninsula Clean Energy, locally-controlled by the San Mateo County community, provides lower prices, clean energy, and community reinvestment.

Responses are due October 30, 2020 at 5pm Pacific Time

Question	Answer
What period of time does the Peninsula Clean Energy outreach grant cover?	This grant period is planned for January 1st 2021 to December 31 2021
Does the organization have to accomplish each one of the goals or can they pick the goals?	<p>Peninsula Clean Energy does not expect any one organization to address every goal.</p> <p>All outreach grantees should include general outreach and education (goals 1 and 2). From there, the organization can pick which goals best suit them.</p>
If an organization has multiple projects, can they apply for multiple outreach grants?	Organizations can apply for multiple grants if they choose. Page 2 of the RFP states: "Grants will be awarded in amounts up to \$40,000 per outreach project for work to be completed within one year. Organizations may apply for funding for more than one project."
Is this an annual grant opportunity that has been offered by Peninsula Clean Energy? If so, do you have samples from previous years? There is a link to a template on the form, is that the same table included in the document?	<p>This is Peninsula Clean Energy's third round of outreach grant funding.</p> <p>The template on the form is the same table included in the document.</p>
Under the narrative section in #3, what exactly does "annual caseload" mean?	<p>For a nonprofit, annual caseload refers to the amount of people they serve. For nonprofits who largely play an educational role, it could be interpreted as the number of people you reach through your communications channels</p> <p>For local government agencies, annual caseload could be the number of residents that the city provided services to last year, or the number of residents reached through the city's communications channels</p> <p>Please do state how you are defining annual caseload in your proposal.</p>
What is the lowest amount of the awarded grants?	Our lowest grant award in previous years has been \$7,000. Keep in mind that grant

	amounts and criteria have changed through the years.
Do organizations need to physically present themselves for meetings?	Companies do not have to physically present themselves as long as Shelter-in-Place is still active, and as long as it is not feasible to do so.
Can organizations submit the proposals via email?	Yes, proposals can be submitted electronically. Please email them to cmoreno@peninsulacleanenergy.com
Can companies from outside of the USA can apply for this grant?	Companies from outside the US could apply. However, unless the organization has to have a strong track record of community outreach in San Mateo County the application is not likely to be competitive.