



**REGULAR MEETING of the Citizens Advisory Committee  
of the Peninsula Clean Energy Authority (PCEA)  
Thursday, October 8, 2020  
MINUTES**

Video conference and teleconference  
6:30 p.m.

**CALL TO ORDER**

Meeting was called to order at 6:37 pm.

**ROLL CALL**

**Present:**

Desiree Thayer, Burlingame, *Chair*  
Ray Larios, Burlingame, *Vice Chair*  
Diane Bailey, Belmont  
Allen Brown, Unincorporated San Mateo County  
Tim Bussiek, Belmont  
Morgan Chaknova, Redwood City  
Michael Closson, Menlo Park  
Janet Creech, Millbrae  
Joe Fullerton, Half Moon Bay  
Terri Givens, Unincorporated Menlo Park  
Kathryn Green, San Mateo  
Janelle London, Menlo Park  
Jason Mendelson, Redwood City

**Absent:**

Steven Booker, Half Moon Bay

**Staff:**

Kirsten Andrews-Schwind, Senior Manager of Community Relations  
Shayna Barnes, Administrative Assistant  
Rafael Reyes, Director of Energy Programs  
David Silberman, General Counsel  
Anne Bartoletti, Board Clerk/Office Manager/Executive Assistant to the CEO

**Board**

**Members:** Jeff Aalfs, Board Chair

**A quorum was established.**

**PUBLIC COMMENT**

None

## **ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA**

Motion Made / Seconded: Larios / Creech

**Motion passed 13-0 (Absent: Booker)**

## **REGULAR AGENDA**

### **1. Chair Report (Discussion)**

No report.

### **2. High Level Review of Market Research Results (Discussion)**

Kirsten Andrews-Schwind, *Senior Manager of Community Relations*, reviewed highlights from recent market research to assess awareness and perception of Peninsula Clean Energy among San Mateo County residents. Kirsten reported that responses showed 34% total brand awareness, and of those who are aware 63% have a favorable perception. She reviewed energy provider priorities, awareness and perceptions of EVs (Electric Vehicles) and building electrification, appliance priorities and perceptions, and educational opportunities.

Committee members discussed the response rate, reach codes, energy provider priorities, and previous market research.

### **3. Review Community Programs (Discussion)**

Rafael Reyes, *Director of Energy Programs*, reviewed program objectives, the programs roadmap, and the approved budget by major area of focus. Rafael outlined San Mateo County GHG (greenhouse gas) emissions, and he compared program costs and GHG reductions.

Committee members discussed the programs budget, resiliency, GHG reductions, tracking gasoline sales, and tracking workforce investments and spending in underserved disadvantaged communities.

#### **PUBLIC COMMENT:**

Tom Kabat, Menlo Park

### **4. Discuss CAC Recommendations on Equity (Discussion)**

Ray Larios reported that Jan Pepper, *Chief Executive Officer*, has joined the Equity Work Group. Terri Givens reviewed a draft Statement on Equity and Inclusion. Jason Mendelson requested feedback to be incorporated into a final statement that will be brought to the CAC for approval prior to submission to the Board of Directors.

Committee members discussed making commitments, broadening the statement to include issues such as sexism and ageism, and tracking program funding for underserved disadvantaged communities.

## **5. Work Group Reports (Discussion)**

Joe Fullerton reported that the Workforce Work Group met with Rafael Reyes, and discussed workforce development, resources, and partnerships with trades, high schools, and colleges.

Michael Closson reported that the Resiliency and DER (Distributed Energy Resources) Work Group met with Power Resources staff and reviewed projects focused on DER, solar generation and storage, and distributed generation (solar, storage, & microgrids).

Janet Creech reported that the Education Work Group discussed synergies and potential programs with the Youth Climate Ambassador Program, and met with Andra Yeghoian, the Environmental Literacy and Sustainability Coordinator at San Mateo County Office of Education.

Diane Bailey reported that the Building Electrification Work Group met with Rafael Reyes. She provided an update on reach codes and programs, and they discussed outreach to cities reluctant to adopt reach codes. Diane shared the All Electric Design website for technical support: <https://allelectricdesign.org/>

Tim Bussiek reported that the Strategic Plan Workgroup met with Rafael Reyes, discussed interim GHG reduction goals, and the implications for PCE and San Mateo County.

Kirsten Andrews-Schwind reviewed procedural guidelines and recommendations for the creation of agenda items, and for work groups working with staff.

## **6. Continue Discussion on Topics for CAC Public Forums (Discussion)**

Desiree Thayer, *Chair*, announced that, due to the late hour, this item will be postponed to the next meeting. Michael Closson suggested forming a work group to address community forums.

Below is a recap of previous suggestions for Topics on CAC Public Forums:

In September 2020, Committee members identified topics for discussion including:

- public meetings around the sites of the DER projects
- plan big public celebrations of reaching 100% carbon free, including in schools
- present resiliency from PCE's perspective, including microgrids
- listening sessions
- do a survey of the community to identify what topics they are interested in
- educational sessions on what PCE is doing in their community

In August 2020, Committee members identified topics for discussion including:

- getting neighborhood input on the development of local community solar projects,
- making communities, cities, counties more energy efficient and resilient,

- presentation on microgrids, solar+batteries, what PCE is doing to get ready for PSPS (Public Safety Power Shutoff) events
- marketing and community outreach through public forums
- moving up the carbon-free date like Menlo Park, and how to get there
- plan big public celebrations of reaching 100% carbon free

#### **7. Upcoming Topics for Discussion (Discussion)**

Tim Busiek discussed workforce education, and Joe Fullerton offered to give a briefing on Community College District resiliency. Shayna Barnes shared a link to Project Drawdown: <https://www.drawdown.org/solutions> Anne Bartoletti, *Board Clerk*, reviewed the draft Agenda for the October 22, 2020 Board meeting.

#### **8. Committee Members' Reports**

None.

#### **ADJOURNMENT**

Meeting was adjourned at 8:55 pm.