



Peninsula Clean Energy Launches “E-Bikes for Everyone” Program

Includes discounts for qualified residents, free training and other resources

REDWOOD CITY, CA – May 26, 2021 – Peninsula Clean Energy has launched the “E-Bikes for Everyone” program, including significant discounts to qualified San Mateo County residents for the purchase of a new electric bicycle (e-bike) in a broader effort to raise awareness and adoption of this healthier, cleaner and affordable transportation option.

San Mateo County residents who meet income qualifications will receive a discount at participating shops of up to \$800 off the purchase price for an e-bike.

Details on how to apply for and receive the discount, participating bike shops and other resources are available at <https://www.peninsulacleanenergy.com/ebikes/>.

As e-bikes and their benefits are quickly growing more popular in the Bay Area and beyond, E-Bikes for Everyone is intended to help ensure that they are accessible and affordable to all interested members of the community.

“This is a wonderful opportunity to expand options for affordable, clean and practical electric transportation to underserved sectors in our communities,” said **Redwood City Vice Mayor Giselle Hale**, who also represents the city on Peninsula Clean Energy’s board of directors. “By partnering with our bike shops, this program helps bolster local businesses as we continue to recover from the pandemic and reopen our economy.”

Peninsula Clean Energy is also expanding education about e-bikes through a partnership with [Silicon Valley Bicycle Coalition](#), a nonprofit working to make bicycling accessible and safe for all users in San Mateo and Santa Clara Counties. That will include free training, group rides, giveaways and additional resources.

“The e-bike rebate program is so important as people are biking much more since we have been forced to reset transportation norms during the pandemic,” said **Emma Shlaes, deputy director of Silicon Valley Bicycle Coalition**. “We now have a chance to maintain those norms and enable more people to e-bike as a way to get around and to go further, which helps the community meet its health and climate change goals.”

About Peninsula Clean Energy

Peninsula Clean Energy is a Community Choice Aggregation agency. It is the official electricity provider for San Mateo County and, beginning in 2022, for the City of Los Banos. Founded in 2016 with a mission to reduce greenhouse gas emissions in the county, the agency serves 295,000 customers by providing more than 3,500 gigawatt hours annually of electricity that is 100 percent carbon-free and at lower cost than PG&E. As a community-led, not-for-profit agency, Peninsula Clean Energy makes significant investments in its communities to expand access to sustainable and affordable energy solutions. Peninsula Clean Energy is on track to

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deliver electricity that is 100 percent renewable by 2025. The agency has earned investment grade credit ratings from Moody's and Fitch.

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Media Contact

Darren Goode

Peninsula Clean Energy

dgoode@peninsulacleanenergy.com

[202-550-6619](tel:202-550-6619)