

**REGULAR MEETING of the Citizens Advisory Committee  
of the Peninsula Clean Energy Authority (PCEA)  
Thursday, February 10, 2022  
MINUTES**

Video conference and teleconference  
6:30 p.m.

**CALL TO ORDER**

Meeting was called to order at 6:34 p.m.

**ROLL CALL**

**Present:**

Morgan Chaknova, Redwood City, *Chair*  
Daniel Baerwaldt, Los Banos  
Diane Bailey, Belmont  
Steven Booker, Half Moon Bay  
Michael Closson, Menlo Park  
Janet Creech, Millbrae  
Joe Fullerton, Half Moon Bay  
Kathryn Green, San Mateo  
Jason Mendelson, Redwood City  
Cheryl Schaff, Menlo Park, *Vice Chair*  
Desiree Thayer, Burlingame

**Absent:**

Alexander Melendrez, San Bruno

**A quorum was established.**

**PUBLIC COMMENT**

No public comment

**ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA**

- 1. Approval of the Minutes for the January 13, 2022 Regular Meeting**
- 2. Adopt Findings Pursuant to AB 361 to Continue Fully Teleconferenced  
Committee Meetings Due to Health Risks Posed by In-Person Meetings**

Motion Made / Seconded: Mendelson / Chaknova

**Motion passed 9-0 (Absent: Closson, Fullerton, Melendrez)**

## **REGULAR AGENDA**

### **3. Chair Report (Discussion)**

Morgan Chaknova, *Citizens Advisory Committee (CAC) Chair*, reminded Committee members to complete Peninsula Clean Energy's Diversity, Equity, Accessibility, and Inclusion (DEAI) Survey.

### **4. Review of All-Electric Life Messaging (Discussion)**

KJ Janowski, *Director of Marketing and Community Relations*, discussed the development of Peninsula Clean Energy's all-electric life marketing campaign and shared preliminary research results. Committee members asked questions about role of reliability and financial barriers on customer perceptions and emphasized importance of community education on benefits of electrification.

PUBLIC COMMENT: Eduardo Pelegri-Llopart, Drew

### **5. Review of Results of the 2021 Feedback Survey of Members of the Citizens Advisory Committee (CAC) (Discussion)**

Kirsten Andrews-Schwind, *Senior Manager of Community Relations*, reviewed the results of the 2021 survey of CAC members, highlighting feedback and ideas shared by respondents.

### **6. Review of 2021 CAC Working Group Results and Planning for 2022 Working Groups (Discussion)**

Morgan Chaknova invited Committee members to provide updates and reflections from the 2021 working groups. Committee members reported on working group progress to date and discussed opportunities to clarify and refine the goals of working groups.

PUBLIC COMMENT: Eduardo Pelegri-Llopart

### **7. Recommendations on 2035 Decarbonization Feasibility Plan (Action)**

Jason Mendelson, *CAC Member*, introduced a recommendation from the building electrification working group. Committee members made the motion to send the following recommendation to the Peninsula Clean Energy Board 2035 Decarbonization Subcommittee:

*Dear Peninsula Clean Energy Board 2035 Decarbonization Subcommittee,*

*The Citizens Advisory Committee has reviewed staff's presentation of the draft framework on achieving zero carbon by 2035 and we support the draft plan as proposed including the scope.*

*We urge action to access capital to enable the 2035 decarbonization plan including through innovative financing (see for example The City of Ithaca New York's Efficiency Retrofitting and Thermal Load Electrification Program and Marin Clean Energy, East Bay Community Energy and Silicon Valley Clean Energy's \$2 Billion Clean Energy Project Revenue Bonds) so that our residents can have access to electrification. The sooner the better.*

*We further urge you to make it easy to take action by expanding access and facilitating robust assistance for those who need it, including for those with lower incomes who will have the most difficulty in making the necessary changes (for example, through direct installation programs).*

*We also urge you to focus on building public awareness, through workforce development, education and motivating adoption through a comprehensive communications campaign.*

*Thank you, Citizens Advisory Committee*

Motion Made / Seconded: Mendelson / Chaknova

**Motion passed 10-0 (Absent: Booker, Melendrez)**

#### **8. Marketing Report (Discussion)**

Vanessa Shin, *Community Outreach Associate*, overviewed the CAC recruitment process for new and current members. Vanessa also invited Committee members to complete the Peninsula Clean Energy DEAI survey as well as participate in the upcoming Bay Area Reach Codes Community Feedback Event.

#### **9. Upcoming Topics for Discussion (Discussion)**

Kirsten Andrews-Schwind previewed upcoming topics for the Peninsula Clean Energy Board meetings and raised topics that were previously suggested by the CAC. Committee members suggested an informational presentation on public financing opportunities and discussion on Peninsula Clean Energy enrollment in Los Banos.

#### **10. Committee Members' Reports (Discussion)**

No Committee member reports.

### **ADJOURNMENT**

Meeting was adjourned at 8:42 p.m.