



**REGULAR MEETING of the Citizens Advisory Committee
of the Peninsula Clean Energy Authority (PCEA)
Thursday, October 13, 2022
MINUTES**

Video conference and teleconference
6:30 p.m.

CALL TO ORDER

Meeting was called to order at 6:33 p.m.

ROLL CALL

Present:

Daniel Baerwaldt, Los Banos, *arrived at 7:30 p.m.*
Diane Bailey, Belmont
Steven Booker, Half Moon Bay
Michael Closson, Menlo Park
Joe Fullerton, Half Moon Bay
Michael Garvey, San Carlos
Kathleen Goforth, San Carlos
Katie Green, San Mateo
Margaret Li, South San Francisco, *arrived at 6:44 p.m.*
Edward Love, Half Moon Bay
Jason Mendelson, Redwood City, *Vice Chair*
Cheryl Schaff, Menlo Park, *Chair*
Desiree Thayer, Burlingame
Bryan Tran, South San Francisco

Absent:

Brandon Chan, South San Francisco

A quorum was established.

PUBLIC COMMENT

No public comment

ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA

- 1. Approval of the Minutes for September 8, 2022 Regular Meeting**

2. Adopt Findings Pursuant to AB 361 to Continue Fully Teleconferenced Committee Meetings Due to Health Risks Posed by In-Person Meetings

Motion Made / Seconded: Garvey / Fullerton

Motion passed 12-0 (Absent: Baerwaldt, Chan, Li)

REGULAR AGENDA

3. Chair Report (Discussion)

Cheryl Schaff, *Chair*, invited Committee members to provide input on the timing of Citizen Advisory Committee meetings to help inform the development of the 2023 meeting schedule.

4. Board of Directors September Retreat Debrief (Discussion)

Jason Mendelson, *Vice Chair*, highlighted the topics and strategic discussions raised during the Peninsula Clean Energy Board of Directors September Retreat. Joe Fullerton, *Committee member*, encouraged staff and the Committee to consider the social cost of carbon when evaluating emissions reductions.

5. Reach Codes Update (Discussion)

Rafael Reyes, *Director of Energy Programs*, provided an overview of the 2022 building code cycle, proposed model codes for building electrification and electric vehicles, examples of measures for existing buildings, and the status of reach code adoption in San Mateo County. Rafael also presented an analysis of how Peninsula Clean Energy's incentives can improve the economics of electric appliance replacements.

Diane Bailey, *Committee member*, expressed concern that many cities are waiting until 2023 to consider reach codes for existing buildings and requested continued support for cities interested in existing building codes in the 2022 code cycle. Diane also recommended exploring the City of Denver's approach to building electrification. Other Committee members asked questions about the status of reach code adoption in specific cities and requirements for water heating under the model code.

6. Zero Percent Financing and New Appliance Rebates Marketing (Discussion)

Alejandra Posada, *Associate Programs Manager*, introduced Peninsula Clean Energy's rebates for heat pump water heaters and heat pump HVAC (heating, ventilation, and air conditioning) and Zero Percent Loan, including the eligibility requirements and application process. Gerald Gottheil, *Senior Manager of Marketing Communications*, described the promotion plans for these programs. Committee members expressed enthusiasm for these programs and asked

questions about the specifics of the loan, program administration, and outreach strategies.

PUBLIC COMMENT

David Mauro commented that the interactive all-electric home page on Peninsula Clean Energy's website is very effective. David asked for clarification on the policies for late payments or non-payment on the Zero Percent Loan.

7. Integrated Resource Plan Feedback (Discussion)

Sara Maatta, *Senior Renewable Energy and Compliance Analyst*, provided information on the Integrated Resource Plan process, modeling approach, and results. Sara invited Committee members to provide feedback on the selected resource portfolio, action plan, and outreach process. Committee members asked Sara to elaborate on specific technologies, such as solar thermal, included in the preferred portfolio.

8. Recommendation on Diversity, Equity, Accessibility, and Inclusion Policy (Action)

Kirsten Andrews-Schwind, *Senior Manager of Community Relations*, invited Committee members to discuss the draft Diversity, Equity, Accessibility, and Inclusion (DEAI) policy. Committee members expressed satisfaction with the feedback incorporated into the policy. Jason Mendelson made a motion to recommend adoption of the DEAI policy as written.

Motion Made / Seconded: Mendelson / Diane
Motion passed 13-0 (Absent: Booker, Chan)

9. Working Group Report (Discussion)

Reporting on the Role of Citizen Advisory Committees Working Group, Joe Fullerton described the ongoing development of a survey to share with the CAC's counterparts at other community choice energy agencies. Jason Mendelson offered to serve as the lead of this working group after Joe's resignation from the CAC. Michael Closson also joined this working group.

On behalf of the Home Upgrade Program Working Group, Diane Bailey reported successes from the Home Upgrade Program and expressed interest in evolving the goals of this working group as the program has matured.

10. Marketing and Community Liaison Update (Discussion)

Vanessa Shin, *Community Outreach Specialist*, announced new job openings at Peninsula Clean Energy. She also provided a reminder of Peninsula Clean Energy's All-Electric Leadership Awards program and Community Outreach Grant Call for Applications.

Kirsten Andrews-Schwind thanked Committee members in advance for sharing information about Peninsula Clean Energy's new programs. She also invited Diane

Bailey to provide an overview of how Committee members can get involved with supporting reach codes.

11. Upcoming Topics for Discussion (Discussion)

Kirsten Andrews-Schwind previewed upcoming topics for the October Peninsula Clean Energy Board of Directors. Kirsten suggested the following timely topics for the November CAC meeting: Recommendation on Peninsula Clean Energy's strategy for meeting goal to deliver 100% renewable energy each and every hour of the day; update on Peninsula Clean Energy's goal of creating a minimum of 20 MW local power by 2025.

Diane Bailey requested an update on Peninsula Clean Energy's residential electrification marketing campaign in the future.

12. Recognizing Joe Fullerton for His Service on the Citizens Advisory Committee (Action)

Committee members and Peninsula Clean Energy staff expressed their gratitude for Joe Fullerton's contributions to the agency, including his leadership, curiosity, humor, and commitment to cultivating of young leaders. Jason Mendelson made a motion to recommend that the Board of Directors adopt a resolution honoring Joe with the following language:

Whereas Peninsula Clean Energy's Citizens Advisory Committee (CAC) was formed by its Board of Directors in 2017. The committee is made up of up to 15 dedicated community volunteers who give their time and expertise as community liaisons and provide feedback on priorities of the organization.

Whereas the Citizens Advisory Committee (CAC) and Peninsula Clean Energy staff would like to formally recognize and honor Joe Fullerton's key contributions to the organization.

Whereas Joe Fullerton served as an active member of the CAC since 2017, enriching discussions with his practical experience with green buildings, electrification projects, and community education. He championed workforce development in electrification as the lead of the Work Force Working Group in 2020. As a member of working groups related to education, resiliency & distributed resources, and role of Citizens Advisory Committees, Joe lent his expertise to strengthen Peninsula Clean Energy and further the agency's mission across several areas. Joe also served as a liaison between Peninsula Clean Energy and the San Mateo County Community College District.

Be it resolved that Peninsula Clean Energy Citizens Advisory Committee and staff expresses their deep gratitude for the contributions of Joe Fullerton to the success of the organization.

Motion Made / Seconded: Mendelson / Closson

Motion passed 13-0 (Absent: Booker, Chan)

13. Committee Members' Reports (Discussion)

No Committee member reports

ADJOURNMENT

Meeting was adjourned at 8:58 p.m.