

## **Peninsula Clean Energy Citizens Advisory Committee 2022 Work Plan**

**Goal:** Make it easy for CAC members to align with PCE staff priorities and get involved in driving PCE strategic initiatives

**Brown Act reminder:** Communication about working groups to must be limited to less than a quorum (50%) of CAC members

### **Guiding Principles**

- Ensure PCE Staff and Board understand how to leverage CAC in a way that is useful and drives PCE strategic priorities
- Ensure CAC members feel fully engaged and utilized if they have interest and bandwidth
- Maximize efficiency of CAC impact on staff resources

### **CAC role & responsibilities:**

Current Objectives:

- Act as liaison to community
- Provide feedback on PCE policy and operational objectives
- Engage in outreach to community, including encouraging ratepayers to participate in PCE offerings and programs, and implement other carbon reducing practices
- Assist with legislative advocacy in conjunction with staff and board
- Provide forum for community discussions on wide variety of strategies to reduce carbon emissions in conjunction with staff and board

### **PCE strategic goals for 2022**

The CAC will support and align its work with these goals.

**MISSION:** To reduce greenhouse gas emissions by expanding access to sustainable and affordable energy solutions.

**VISION:** A sustainable world with clean energy for everyone.

Organizational priorities:

Priorities

- Design a power portfolio that is sourced by 100% renewable energy by 2025
- Contribute to our community reaching a goal of being 100% greenhouse gas-free by 2035

Strategic plan on PCE website [here](#)

## 2022 Peninsula Clean Energy Citizens Advisory Committee

### Working Group Proposals

Note: Once the specified deliverable is completed, the working group shall no longer meet unless a new deliverable is identified and it is requested to meet by staff.

| Project                                          | Proposed Task Description and Deliverables                                                                                                                                                                                                                                                                                                                                                              | Staff Liaison                          | CAC Working Group Members (* indicates lead)                                                           |
|--------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|--------------------------------------------------------------------------------------------------------|
| <p><b>Home Upgrade Program</b></p>               | <p>Review data and results from the first completed homes. Provide input on technical design guidelines, outcomes for the program, and future program enhancement as needed.</p> <p><i>Deliverable: Brief memo summarizing input on technical design guidelines and outcomes for the program provided between June 2022 and April 2023. Delivered to staff prior to the April 2023 CAC meeting.</i></p> | <p>Alejandra Posada, Programs Team</p> | <p>Diane Bailey*, Brandon Chan, Katie Green, Edward Love</p>                                           |
| <p><b>Building Electrification Education</b></p> | <p>Conduct community education around the Reach Code 2.0 effort and/or building electrification contribution to 2035 decarbonization goal.</p> <p><i>Deliverable: Brief memo summarizing community education conducted by CAC members regarding reach codes and/or building electrification between June 2022 and April 2023. Delivered to staff prior to the April 2023 CAC meeting.</i></p>           | <p>Rafael Reyes, Programs Team</p>     | <p>Jason Mendelson*, Daniel Baerwaldt, Diane Bailey, Michael Garvey, Kathleen Goforth, Margaret Li</p> |

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|--------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------|
| <p><b>Demand-Side Strategies for 24/7 Grid Decarbonization</b></p> | <p>Provide input on the Distributed Energy Resources (DER) framework, focusing on demand-side strategies (e.g., load management / shaping) to accomplish our planned 24/7 grid decarbonization.</p> <p><i>Deliverable: Brief memo summarizing input for DER programs provided between June 2022 and April 2023. Delivered to staff prior to the April 2023 CAC meeting.</i></p>                                                | <p>Peter Levitt, Programs Team</p>             | <p>Daniel Baerwaldt*, Kathleen Goforth, Jason Mendelson, Bryan Tran</p> |
| <p><b>Education Initiatives</b></p>                                | <p>Provide input on initiatives to expand clean energy curriculum and decarbonization projects in schools.</p> <p><i>Deliverable: Brief memo summarizing input on education initiatives provided between June 2022 and April 2023. Delivered to staff prior to the April 2023 CAC meeting.</i></p>                                                                                                                             | <p>Vanessa Shin, Marketing Team</p>            | <p>Desiree Thayer*, Daniel Baerwaldt</p>                                |
| <p><b>Role of Citizen Advisory Committees</b></p>                  | <p>Research the roles, objectives, basic functioning, and impact to date of citizen advisory committees at other CCAs and similar public agencies in California.</p> <p><i>Deliverable: Brief memo summarizing research on citizen advisory committees and any resulting recommendations for Peninsula Clean Energy provided between June 2022 and April 2023. Delivered to staff prior to the April 2023 CAC meeting.</i></p> | <p>Kirsten Andrews-Schwind, Marketing Team</p> | <p>Joe Fullerton*, Brandon Chan, Jason Mendelson, Cheryl Schaff</p>     |