



**REGULAR MEETING of the Citizens Advisory Committee
of the Peninsula Clean Energy Authority (PCEA)
Thursday, February 9, 2023
MINUTES**

Video conference and teleconference
6:30 p.m.

CALL TO ORDER

Meeting was called to order at 6:33 p.m.

ROLL CALL

Present:

Daniel Baerwaldt, Los Banos
Diane Bailey, Belmont
Steven Booker, Half Moon Bay *arrived at 6:40 p.m.*
Brandon Chan, South San Francisco
Michael Closson, Menlo Park
Michael Garvey, San Carlos *arrived at 6:49 p.m.*
Kathleen Goforth, San Carlos
Katie Green, San Mateo
Margaret Li, South San Francisco
Jason Mendelson, Redwood City, *Vice Chair*
Cheryl Schaff, Menlo Park, *Chair*
Desiree Thayer, Burlingame

Absent:

Edward Love, Half Moon Bay
Bryan Tran, South San Francisco

A quorum was established.

PUBLIC COMMENT

No public comment

ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA

1. Approval of the Minutes for the January 12, 2023, Regular Meeting

Cheryl Schaff, *Chair*, suggested corrections to mistakes in the draft minutes: remove the words "participation" in Item 4 and "December and" in Item 11.

2. Adopt Findings Pursuant to AB 361 to Continue Fully Teleconferenced Committee Meetings Due to Health Risks Posed by In-Person Meetings

Motion Made / Seconded: Schaff / Mendelson

Motion passed 10-0 (Absent: Booker, Garvey, Love, Tran)

REGULAR AGENDA

3. Chair Report (Discussion)

Cheryl Schaff shared positive comments about the Citizens Advisory Committee (CAC) from the Peninsula Clean Energy Board of Directors during the January 26, 2023 meeting. She invited the Board of Directors CAC liaisons Christine Boles, Coleen Mackin, and Harvey Rarback to introduce themselves. Cheryl also announced the resignation of Bryan Tran from the Citizens Advisory Committee.

4. Member Introductions (Discussion)

Cheryl Schaff and Jason Mendelson, *Vice Chair*, introduced the Member Introductions, an activity intended to help Committee members learn more about each other's background and interests. Cheryl and Jason invited Committee members Steven Booker, Katie Green, and Margaret Li to answer icebreaker questions as part of the activity.

5. Building Electrification Strategy (Discussion)

Alejandra Posada, *Associate Programs Manager*, provided an overview of Peninsula Clean Energy's existing building electrification programs, current customer challenges, and framework for expanding support for residential electrification. Alejandra also discussed the current results from the Home Upgrade Program and vision for the next iteration of the program.

Michael Closson, *Committee member*, asked how financing support is included in the strategy's top priorities. Alejandra clarified that the customer call support will provide information about financing options, including the Peninsula Clean Energy's Zero Percent Loan.

Brandon Chan, *Committee member*, inquired about the portion of home electrification upgrade costs that have been covered by rebates and the Zero Percent Loan, suggesting that more financing support makes the process simpler for residents. Brandon also highlighted PG&E's Marketplace model and encouraged the recruitment of a diverse contractor network with services in multiple languages.

Diane Bailey, *Committee member*, recommended implementing guidelines in the contract extension to address customer challenges from the first round of homes, such as timing the removal of old appliances to occur when the new appliance is

installed. Diane also supported prioritizing the replacement of gas stoves and including education around the health harms of gas cooking.

Michael Closson expressed concern about the target number of electrified homes, speaking in favor of scaling the program to include more homes. He also asked if PG&E is pursuing similar programs for residential electrification, and Cheryl Schaff asked if Peninsula Clean Energy has identified other partners to expand the program more quickly.

Jason Mendelson requested that Committee have an opportunity to make a formal recommendation on the Building Electrification Strategy during the next CAC meeting.

6. Feedback on Functioning of Citizens Advisory Committee (Discussion)

Jason Mendelson identified common themes that emerged from the recent CAC Feedback Survey, including opportunities to update and better align Committee activities with the stated mission of the CAC. Kathleen Goforth, *Committee member*, asked whether outreach around ECO100 should remain a goal of the CAC. Michael Closson requested that slide decks and other information to be provided for review prior to the CAC meetings.

7. Working Group Reports (Discussion)

Diane Bailey announced that the Home Upgrade Working Group completed their objectives. Jason Mendelson reminded Committee members that the working group deliverables are due in April 2023.

8. Review of Peninsula Clean Energy Outreach Talking Points (Discussion)

Kirsten Andrews-Schwind, *Senior Manager of Community Relations*, provided examples of outreach that CAC members can engage in. She led an overview of Peninsula Clean Energy key messages for communicating with the public. Kathleen Goforth requested talking points on electrification.

9. Marketing and Community Liaison Update (Discussion)

Kirsten Andrews-Schwind reminded Committee members that CAC meetings will resume in person starting in March. She also invited Committee members to join Peninsula Clean Energy staff and support outreach at Earth Day events in April. Vanessa Shin, *Community Outreach Specialist*, demonstrated how to use Peninsula Clean Energy's media toolkits on Nextdoor. Brandon Chan recommended reposting content from Peninsula Clean Energy's account.

10. Upcoming Topics for Discussion (Discussion)

Kirsten Andrews-Schwind previewed upcoming topics for the February meeting of the Peninsula Clean Energy Board of Directors. Cheryl Schaff expressed interest in a presentation about Peninsula Clean Energy's Community Outreach Grants as well as a discussion on how the agency prioritizes funding across various programs and

initiatives. Jason Mendelson requested an update on the impact of the proposed rate changes on Peninsula Clean Energy's budget when available.

11. Committee Members' Reports (Discussion)

No Committee Member Reports

ADJOURNMENT

Meeting was adjourned at 9:10 p.m.