

## **Peninsula Clean Energy Community Advisory Committee (CAC) 2023 Work Plan**

**Goal:** Make it easy for CAC members to align with Peninsula Clean Energy staff priorities and get involved in driving Peninsula Clean Energy strategic initiatives

**Brown Act reminder:** Communication about working groups must be limited to less than a quorum (50%) of CAC members

### **Guiding Principles**

- Ensure Peninsula Clean Energy Staff and Board understand how to leverage CAC in a way that is useful and drives Peninsula Clean Energy strategic priorities
- Ensure CAC members feel fully engaged and utilized if they have interest and bandwidth
- Maximize efficiency of CAC impact on staff resources

### **CAC Role & Responsibilities:**

- Advise on substantial public-facing program initiatives before they are presented to the Board for approval, as practical given timeliness and staff and CAC capacity.
- Engage in outreach to the community and advocate for Peninsula Clean Energy mission, goals, and programs.
- Advise on high-level legislative and regulatory direction of the organization
- Provide a forum for community discussions on a wide variety of strategies in conjunction with staff and board.
- Form working groups, as recommended by the CAC membership, to assist Peninsula Clean Energy's staff and Board with projects of importance to the organization.

## **Peninsula Clean Energy Strategic Goals for 2023**

The CAC will support and align its work with these goals.

**MISSION:** To reduce greenhouse gas emissions by expanding access to sustainable and affordable energy solutions.

**VISION:** A sustainable world with clean energy for everyone.

**Organizational priorities:**

- Design a power portfolio that is sourced by 100% renewable energy by 2025, and 100% time coincident renewable energy by 2027.
- Contribute to our community reaching a goal of being 100% greenhouse gas-free by 2035

Strategic plan on Peninsula Clean Energy website [here](#)

**2023 Peninsula Clean Energy Community Advisory Committee**  
**Working Group Proposals**

Note: Once the specified deliverable is completed, the working group shall no longer meet unless a new deliverable is identified and it is requested to meet by staff.

<b>Project</b>	<b>Proposed Task Description and Deliverables</b>	<b>Staff Liaison</b>	<b>CAC Working Group Members (* indicates lead)</b>
<b>Building Electrification Programs</b>	<p>Provide input on the next iteration of Peninsula Clean Energy's building electrification programs and strategy.</p> <p><i>Deliverable: Brief memo summarizing input provided by CAC members regarding building electrification programs and strategy between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	Rafael Reyes, Programs Team	Diane Bailey, Steven Booker, Kathleen Goforth, Jason Mendelson, Robert Whitehair
<b>Electric Vehicle (EV) Managed Charging Program</b>	<p>Develop ideas for scaling Peninsula Clean Energy's EV managed charging program, including recommendations for program design and recruitment strategy.</p> <p><i>Deliverable: Brief memo summarizing input on the EV managed charging program between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	Phillip Kobernick, Programs Team	Steven Booker, Kathleen Goforth, Jason Mendelson*, Cheryl Schaff

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<b>Local Solar + Storage Programs</b>	<p>Conduct research on successful residential solar + storage and virtual power plant programs in the United States, including:</p> <ul style="list-style-type: none"> <li>• Summary of program equity metrics (especially low-income customer participation), program benefits, potential challenges, and applicability for Peninsula Clean Energy's customers</li> <li>• Recommendations on additional areas of research required to vet a scalable solar + storage program</li> </ul> <p><i>Deliverable: Brief memo summarizing research conducted between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Peter Levitt, Programs Team</p>	<p>Daniel Baerwaldt, Michael Closson*, Kathleen Goforth, Gail Lee, Jason Mendelson</p>
<b>Education Initiatives</b>	<p>Provide input on initiatives to expand clean energy curriculum and decarbonization projects in schools, especially in the City of Los Banos.</p> <p><i>Deliverable: Brief memo summarizing input on education initiatives provided between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Vanessa Shin, Marketing Team</p>	<p>Daniel Baerwaldt*, Desiree Thayer, Robert Whitehair</p>

Project	Proposed Task Description and Deliverables	Staff Liaison	CAC Working Group Members (* indicates lead)
<b>Diversity, Equity, Accessibility, and Inclusion (DEAI)</b>	<p>Provide occasional feedback to staff on development of new organizational guidelines to implement the DEAI Action Plan.</p> <p><i>Deliverable: Brief memo summarizing input on DEAI Action Plan implementation provided between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	Kirsten Andrews-Schwind, Marketing Team	Mele Heimuli, Margaret Li, Jason Mendelson, Desiree Thayer*