

Peninsula Clean Energy Community Advisory Committee (CAC) 2023 Work Plan

Goal: Make it easy for CAC members to align with Peninsula Clean Energy staff priorities and get involved in driving Peninsula Clean Energy strategic initiatives

Brown Act reminder: Communication about working groups to must be limited to less than a quorum (50%) of CAC members

Guiding Principles

- Ensure Peninsula Clean Energy Staff and Board understand how to leverage CAC in a way that is useful and drives Peninsula Clean Energy strategic priorities
- Ensure CAC members feel fully engaged and utilized if they have interest and bandwidth
- Maximize efficiency of CAC impact on staff resources

CAC Role & Responsibilities:

- Advise on substantial public-facing program initiatives before they are presented to the Board for approval, as practical given timeliness and staff and CAC capacity.
- Engage in outreach to the community and advocate for Peninsula Clean Energy mission, goals, and programs.
- Advise on high-level legislative and regulatory direction of the organization
- Provide a forum for community discussions on a wide variety of strategies in conjunction with staff and board.
- Form working groups, as recommended by the CAC membership, to assist Peninsula Clean Energy's staff and Board with projects of importance to the organization.

Peninsula Clean Energy Strategic Goals for 2023

The CAC will support and align its work with these goals.

MISSION: To reduce greenhouse gas emissions by expanding access to sustainable and affordable energy solutions.

VISION: A sustainable world with clean energy for everyone.

Organizational priorities:

- Design a power portfolio that is sourced by 100% renewable energy by 2025, and 100% time coincident renewable energy by 2027.
- Contribute to our community reaching a goal of being 100% greenhouse gas-free by 2035

Strategic plan on Peninsula Clean Energy website [here](#)

2023 Peninsula Clean Energy Community Advisory Committee
Working Group Proposals

Note: Once the specified deliverable is completed, the working group shall no longer meet unless a new deliverable is identified and it is requested to meet by staff.

Project	Proposed Task Description and Deliverables	Staff Liaison	CAC Working Group Members (* indicates lead)
<p>Building Electrification Programs</p>	<p>Provide input on the next iteration of Peninsula Clean Energy’s building electrification programs and strategy.</p> <p><i>Deliverable: Brief memo summarizing input provided by CAC members regarding building electrification programs and strategy between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Rafael Reyes, Programs Team</p>	<p>Diane Bailey, Steven Booker, Brandon Chan, Kathleen Goforth, Jason Mendelson, Shreyas Sudhakar*, Robert Whitehair</p>
<p>Electric Vehicle (EV) Managed Charging Program</p>	<p>Develop ideas for scaling Peninsula Clean Energy’s EV managed charging program, including recommendations for program design and recruitment strategy.</p> <p><i>Deliverable: Brief memo summarizing input on the EV managed charging program between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Phillip Kobernick, Programs Team</p>	<p>Steven Booker, Brandon Chan, Kathleen Goforth, Jason Mendelson*, Cheryl Schaff</p>

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<p>Local Solar + Storage Programs</p>	<p>Conduct research on successful residential solar + storage and virtual power plant programs in the United States, including:</p> <ul style="list-style-type: none"> • Summary of program equity metrics (especially low-income customer participation), program benefits, potential challenges, and applicability for Peninsula Clean Energy’s customers • Recommendations on additional areas of research required to vet a scalable solar + storage program <p><i>Deliverable: Brief memo summarizing research conducted between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Peter Levitt, Programs Team</p>	<p>Daniel Baerwaldt, Michael Closson*, Kathleen Goforth, Gail Lee, Jason Mendelson</p>
<p>Education Initiatives</p>	<p>Provide input on initiatives to expand clean energy curriculum and decarbonization projects in schools, especially in the City of Los Banos.</p> <p><i>Deliverable: Brief memo summarizing input on education initiatives provided between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Vanessa Shin, Marketing Team</p>	<p>Daniel Baerwaldt*, Desiree Thayer, Robert Whitehair</p>

Project	Proposed Task Description and Deliverables	Staff Liaison	CAC Working Group Members (* indicates lead)
<p>Diversity, Equity, Accessibility, and Inclusion (DEAI)</p>	<p>Provide occasional feedback to staff on development of new organizational guidelines to implement the DEAI Action Plan.</p> <p><i>Deliverable: Brief memo summarizing input on DEAI Action Plan implementation provided between June 2023 and April 2024. Delivered to staff prior to the April 2024 CAC meeting.</i></p>	<p>Kirsten Andrews-Schwind, Marketing Team</p>	<p>Mele Heimuli, Margaret Li, Jason Mendelson, Desiree Thayer*</p>