



2075 Woodside Road | Redwood City, CA 94061
(650) 260-0005 | peninsulacleanenergy.com

**Regular meeting of the Community Advisory Committee of the
Peninsula Clean Energy Authority (PCEA)
AGENDA**

**Thursday, May 9, 2024
6:30 pm**

PLEASE NOTE: This meeting will be held in a hybrid format with both in-person and Zoom participation options for members of the public; Committee members shall appear in person.

In-Person Meeting Locations:

**PCEA Lobby, 2075 Woodside Road, Redwood City, CA 94061
UC Merced, Sustainability Research and Engineering (SRE) 458, 5200 North Lake Rd.,
Merced, CA 95340**

Zoom, Virtual Meeting Link:<https://pencleanenergy.zoom.us/j/85379701468>
Meeting ID: 853-7970-1468 **Passcode:** 2075 **Phone:** +1 (669) 444-9171

Introduction

This meeting of the Peninsula Clean Energy Community Advisory Committee will be held at the Peninsula Clean Energy Lobby: 2075 Woodside Road, Redwood City, CA 94061 and UC Merced, Sustainability Research and Engineering (SRE) 458, 5200 North Lake Road, Merced, CA 95340 and by teleconference pursuant to California Assembly Bill 2449 and the Ralph M. Brown Act, CA Gov't Code. Section 54950, et seq. **Members of the Committee are expected to attend the meeting in person** and should reach out to Assistant General Counsel for Peninsula Clean Energy, Jennifer Stalzer, with questions or accommodation information (jstalzer@smcgov.org). For information regarding how to participate in the meeting remotely, please refer to the instructions at the end of the agenda.

Public Participation

The PCEA Community Advisory Committee meeting may be accessed through Zoom online at <https://pencleanenergy.zoom.us/j/85379701468> The meeting ID is: 853-7970-1468 and the passcode is 2075. The meeting may also be accessed via telephone by dialing +1(669) 444-9171. Enter the webinar ID: 853-7970-1468, then press #. (Find your local number: <https://pencleanenergy.zoom.us/j/85379701468>). Peninsula Clean Energy uses best efforts to ensure audio and visual clarity and connectivity. However, it cannot guarantee the connection quality.

Members of the public can also attend this meeting physically at the **Peninsula Clean Energy Lobby** at 2075 Woodside Road, Redwood City, CA 94061 or **UC Merced**, Sustainability Research and Engineering (SRE) 458, 5200 North Lake Road, Merced, CA 95340.

Written public comments may be emailed to Vanessa Shin (vshin@pencleanenergy.com) and such written comments should indicate the specific agenda item on which the member of the public is commenting.

Spoken public comments will be accepted during the meeting in the Board Room(s) or remotely through Zoom at the option of the speaker. Please use the “Raise Your Hand” function in the Zoom platform, or press *6 if you phoned into the meeting, to indicate that you would like to provide comment.

Please note that Peninsula Clean Energy Community Advisory Committee meetings are a limited public forum, and all public comment must relate to something that is within the subject matter jurisdiction of the Committee. If comments do not relate to the subject matter jurisdiction of the Committee, we will stop the comment and move on to the next speaker. General Counsel will assist in identifying comments that are not related to the subject matter jurisdiction of the Committee.

ADA Requests

Individuals who require special assistance or a disability related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting, should contact Vanessa Shin by 10:00 a.m. on the day before the meeting at (vshin@peninsulacleanenergy.com). Notification in advance of the meeting will enable PCEA to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

Closed Captioning is available for all PCEA Community Advisory Committee meetings. While watching the video broadcast in Zoom, please enable captioning.

CALL TO ORDER / ROLL CALL / APPROVE TELECONFERENCE PARTICIPATION UNDER AB 2449

This item is reserved to approve teleconference participation request for this meeting by Community Advisory Committee Member pursuant to Brown Act revisions of AB 2449 due to an emergency circumstance to be briefly described

PUBLIC COMMENT

This item is reserved for persons wishing to address the Committee on any PCEA-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. Members of the public who wish to address the Committee are customarily limited to two minutes per speaker. The Committee Chair may increase or decrease the time allotted to each speaker.

ACTION TO SET AGENDA AND TO APPROVE CONSENT AGENDA ITEMS

1. [Approval of the Minutes for the April 11, 2024 Regular Meeting](#)

REGULAR AGENDA

2. Chair Report (Discussion, est. 5 minutes)
3. Member Introductions (Discussion, est. 5 minutes)
4. Customer Call Center Plans (Action, est. 30 minutes)
5. [Adopt a Resolution Supporting Analysis of Greenhouse Gas Reductions from Local Building Electrification Options \(Action, est. 30 minutes\)](#)
6. Discussion on Distributed Energy Resources Plan (Discussion, est. 15 minutes)
7. [Approval of Community Advisory Committee \(CAC\) Work Plan \(Action, est. 10 minutes\)](#)
8. Marketing and Community Liaison Update (Discussion, est. 5 minutes)
9. Upcoming Topics for Discussion (Discussion, est. 5 minutes)

10. Committee Members' Reports (Discussion, est. 5 minutes)

ADJOURNMENT

Public records that relate to any item on the open session agenda are available for public inspection. The records are available at the Peninsula Clean Energy offices or on PCEA Website at: <https://www.peninsulacleanenergy.com>.

JOINING INSTRUCTIONS

Instructions for Joining a Zoom Meeting via Computer or Phone

Best Practices:

- Please mute your microphone when you are not speaking to minimize audio feedback
- If possible, utilize headphones or ear buds to minimize audio feedback
- If participating via videoconference, audio quality is often better if you use the dial-in option (option 2 below) rather than your computer audio

Options for Joining

- Videoconference with Computer Audio - see Option 1 below
- Videoconference with Phone Call Audio - see Option 2 below
- Calling in via Telephone/Landline - see Option 3 below

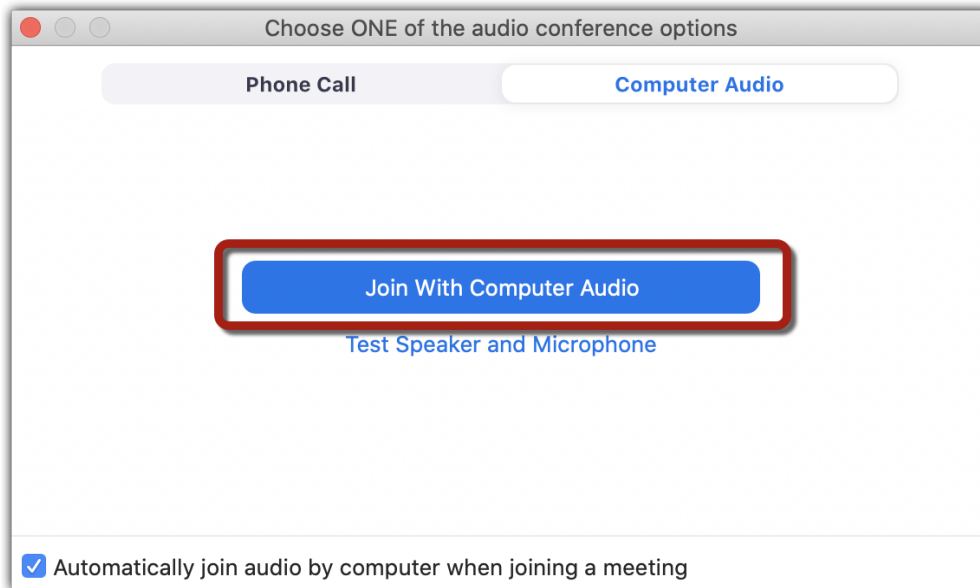
Videoconference Options:

Prior to the meeting, we recommend that you install the Zoom Meetings application on your computer by clicking here <https://zoom.us/download>.

If you want full capabilities for videoconferencing (audio, video, screensharing) you must download the Zoom application.

Option 1 Videoconference with Computer Audio:

- From your computer, click on the following link that is also included in the meeting calendar invitation: <https://pencleanenergy.zoom.us/j/86953524805>
- The Zoom application will open on its own or you will be instructed to open Zoom.
- After the application opens, the pop-up screen below will appear asking you to choose ONE of the audio conference options. Click on the Computer Audio option at the top of the pop-up screen.



- Click the blue, "Join with Computer Audio" button.
- In order to enable video, click on "Start Video" in the bottom left-hand corner of the screen. This menu bar is also where you can mute/unmute your audio.

Option 2 Videoconference with Phone Call Audio

- From your computer, click on the following link that is also included in the meeting calendar invitation: <https://pencleanenergy.zoom.us/j/86953524805>
- The Zoom Application will open on its own or you will be instructed to Open Zoom.

- After the application opens, the pop-up screen below will appear asking you to choose ONE of the audio conference options. Click on the Phone Call option at the top of the pop-up screen.

Choose ONE of the audio conference options

Phone Call Computer Audio - Connected

Country/Region United States

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Meeting ID 869 5352 4805

Participant ID

Passcode 2075

- Please dial +1 (669) 444-9171.
- You will be instructed to enter the meeting ID: **869-5352-4805 followed by #.**
- You will be instructed to enter in your participant ID. Your participant ID is unique to you and is what connects your phone number to your Zoom account.
- After a few seconds, your phone audio should be connected to the Zoom application on your computer.
- In order to enable video, click on "Start Video" in the bottom left-hand corner of the screen. This menu bar is also where you can mute/unmute your audio.

Audio Only Options:

Please note that if you call in/use the audio only option, you will not be able to see the speakers or any presentation materials in real time.

Option 3: Calling in via Telephone/Landline:

- Please dial +1 (669) 444-9171.
- You will be instructed to enter the meeting ID: **869-5352-4805 followed by #.**
- You will be instructed to enter your **Participant ID** followed by #. If you do not have a participant ID or do not know it, you can press # to stay on the line.
- You will be instructed to enter the meeting passcode **2075 followed by #.**

**REGULAR MEETING of the Citizens Advisory Committee
of the Peninsula Clean Energy Authority (PCEA)
Thursday, April 11, 2024
MINUTES**

In-Person, Video Conference, and Teleconference
6:30 p.m.

CALL TO ORDER

Meeting was called to order at 6:35 p.m.

ROLL CALL

Present:

PCEA Lobby, 2075 Woodside Road, Redwood City, CA 94061

Diane Bailey, Belmont
Michael Closson, Menlo Park
Kathleen Goforth, San Carlos
Mele Heimuli, East Palo Alto
Aurelio Huizar, Burlingame
Cheryl Schaff, Menlo Park, *Chair*
Desiree Thayer, Burlingame
Robert Whitehair, San Mateo

*UC Merced, Sustainability Research and Engineering (SRE) 458, 5200 North Lake Rd.,
Merced, CA 95340*

Daniel Baerwaldt, Los Banos

Absent:

Steven Booker, Half Moon Bay
Gail Lee, San Bruno
Jason Mendelson, Redwood City, Vice Chair

An in-person quorum was established.

PUBLIC COMMENT

No public comment

ACTION TO SET THE AGENDA AND APPROVE CONSENT AGENDA

- 1. Approval of the Minutes for the March 14, 2024, Regular Meeting**

Motion Made / Seconded: Whitehair / Closson

Motion passed 9-0 (Absent: Booker, Lee, Mendelson)

REGULAR AGENDA

2. Chair Report (Discussion)

Cheryl Schaff, *Chair*, announced that Margaret Li has resigned from the Community Advisory Committee (CAC).

3. Member Introductions (Discussion)

Cheryl Schaff invited each member of the Committee to introduce themselves and answer the following questions: *Tell us one way that climate change has affected your life, personally or professionally.*

4. Presentation on Reach Codes (Discussion)

Blake Herrschaft, *Programs Manager, Buildings*, explained the energy performance approach and air quality approach for encouraging building electrification. Blake compared the benefits of each approach and reviewed the model codes.

Committee members asked questions and discussed the merits of each approach. Diane Bailey, *Committee Member*, inquired about analysis comparing the relative emissions and health impacts between policies for new buildings and policies for existing buildings.

5. Working Group Reports (Discussion)

The Building Electrification, Managed Electric Vehicle Charging, Solar + Storage Programs, Education Initiatives, and the Diversity, Equity, Accessibility, and Inclusion working groups provided a summary of their progress and major accomplishments.

6. Ideas for 2024-25 Community Advisory Committee Working Groups (Discussion)

Kirsten Andrews-Schwind, *Associate Director of Community Relations and Climate Equity*, shared working group ideas from Peninsula Clean Energy staff. Kirsten invited CAC members to share their suggestions for working group topics.

Michael Closson, *Committee Member*, proposed a working group to research how artificial intelligence can benefit Peninsula Clean Energy.

Kathleen Goforth, *Committee Member*, expressed interest in continuing to research distributed energy resources, including options for wind power.

Robert Whitehair, *Committee Member*, requested a working group focused on building electrification programs and policies.

7. Community Advisory Committee Recruitment Process Update (Discussion)

Kirsten Andrews-Schwind provided an update on the process of appointing new CAC members to fill current vacancies.

8. Marketing and Community Liaison Update (Discussion)

Kirsten Andrews-Schwind invited CAC members to support Earth Day and spring outreach events.

9. Upcoming Topics for Discussion (Discussion)

Kirsten Andrews-Schwind previewed topics for the upcoming meetings of the Peninsula Clean Energy Board of Directors.

Robert Whitehair and Diane Bailey requested that an action item on a building electrification recommendation be agendaized for the May CAC meeting.

Committee members requested updates on the direct install program and the launch of the GovBE program. Diane Bailey suggested an update on the Inflation Reduction Act and how various funds are being dispersed locally and statewide, when the timing is appropriate.

10. Committee Members' Reports (Discussion)

Robert Whitehair reported that 50 people participated in the April 2, 2024 San Mateo Home Electrification Workshop.

Cheryl Schaff announced the April 13, 2024 Love Our Earth Festival in East Palo Alto and invited the public to attend.

ADJOURNMENT

Meeting was adjourned at 8:28 p.m.

DRAFT Proposed Resolution of PCE CAC, for consideration at its May 9, 2024, regular meeting:

WHEREAS it is an Institutional Priority of Peninsula Clean Energy to contribute to member jurisdictions reaching the State's 2045 goal to be 100% greenhouse gas free for transportation and building electrification by 2035; and

WHEREAS the Board of Directors issued a directive in September 2021 on reaching 100% greenhouse gas free by 2035; and

WHEREAS member jurisdictions have limited resources and time within which to dramatically reduce greenhouse gas emissions to meet the above goals; and

WHEREAS the Peninsula Clean Energy Community Advisory Committee believes both the mission of Peninsula Clean Energy and the best interests of member jurisdictions would be served by ensuring member jurisdictions are well informed of the likely relative effectiveness of existing and planned building electrification policies, model ordinances, regulations, and programs offered by PCE or others, in making progress toward those goals.

NOW, THEREFORE, BE IT RESOLVED that the Peninsula Clean Energy Community Advisory Committee respectfully requests that the PCE Board of Directors disclose to all its member jurisdictions, for each existing and planned building electrification policy, model ordinance, regulation, and program, promoted or offered by Peninsula Clean Energy or others: the amount of greenhouse gas emissions reduction and co-benefits that could realistically be achieved by adopting, or participating in such policy, ordinance, regulation, or program.

ADOPTED by The Community Advisory Committee this 9th Day of May 2024.

2024 Peninsula Clean Energy Community Advisory Committee

Working Group Proposals

Community Advisory Committee (CAC) working groups offer an opportunity for CAC members and staff to collaborate on specific projects in addition to regular CAC meetings. They allow for deep dives into specific topics.

Working groups operate in compliance with the Brown Act:

1. They are made up of less than a quorum of CAC members.
2. They meet as needed to complete the specific tasks described below.
3. They are time limited. Once the specified tasks are completed, the working group disbands.

Organizing working group meetings and completing deliverables is the responsibility of the CAC members, coordinated by the working group lead. Staff provide technical support only.

Project	Proposed Task Description and Deliverables	Staff Liaison	CAC Working Group Members (* indicates lead)
Strategic Planning	<p>Provide input on Peninsula Clean Energy’s strategic planning process as needed.</p> <p><i>Deliverable: Brief memo summarizing input provided by CAC members regarding input to the strategic planning process between June 2024 and April 2025. Memo delivered to staff prior to the April 2025 CAC meeting.</i></p>	Shalini Swaroop, Chief Operating Officer	

Project	Proposed Task Description and Deliverables	Staff Liaison	CAC Working Group Members (* indicates lead)
<p>Building Electrification Programs</p>	<p>Provide input on Peninsula Clean Energy’s building electrification programs and strategy, including:</p> <ul style="list-style-type: none"> • Provide feedback on upcoming programs for residential and government building electrification • Research barriers to building electrification and advise on solutions and best practices <p><i>Deliverable: Brief memo summarizing input provided by CAC members regarding building electrification programs and strategy between June 2024 and April 2025. Memo delivered to staff prior to the April 2025 CAC meeting.</i></p>	<p>Rafael Reyes, Programs Team</p>	
<p>Transportation Electrification Programs</p>	<p>Provide input on the development, evaluation, and outreach methods for residential programs for electric vehicles, electric vehicle charging infrastructure, and electric bicycles.</p> <p><i>Deliverable: Brief memo summarizing input provided by CAC members regarding transportation electrification programs and strategy between June 2024 and April 2025. Memo delivered to staff prior to the April 2025 CAC meeting.</i></p>	<p>Carlos Moreno and Phillip Kobernick, Programs Team</p>	

Project	Proposed Task Description and Deliverables	Staff Liaison	CAC Working Group Members (* indicates lead)
Marketing Strategy	<p>Advise Peninsula Clean Energy's branding strategy and campaigns, including programs marketing.</p> <p><i>Deliverable: Brief memo summarizing input provided by CAC members regarding brand marketing strategy between June 2024 and April 2025. Memo delivered to staff prior to the April 2025 CAC meeting.</i></p>	Gwen Rose, Marketing Team	