



2025 Community Outreach Grant Call for Applications

Q&A Responses

Applications are due October 7, 2024

*Peninsula Clean Energy is the community-led electricity provider for
San Mateo County and the City of Los Banos.*

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Q&A Responses**

Question	Answer
<p>In the Call for Applications, one of the grant deliverables is to “Attend a half-day training on Peninsula Clean Energy key messages and programs.” How long is the training, and will it be held virtually or in person?</p>	<p>The half-day training will be 5 hours long, and it will be conducted virtually by Zoom.</p>
<p>If my organization focuses on outreach to small businesses, are we eligible for an outreach grant?</p>	<p>Our Grant Program Goals are focused on outreach to our residential customers. If small businesses are willing and able to serve as effective communication channels to reach residents, partnering with small businesses would be eligible for an outreach grant.</p> <p>We encourage applicants to scale the scope of their grant request to their ability to reach the target audience of residential customers.</p>
<p>Which types of outreach does Peninsula Clean Energy prefer in this grant period?</p>	<p>This year, the Grant Program Goals emphasize results, such as driving customers to the Peninsula Clean Energy website and facilitating enrollment in energy programs.</p> <p>Applicants should propose work plans and outreach strategies that they think are most effective in achieving those results.</p> <p>We will evaluate proposals based on how well the work plan addresses our goals, rather than the specific type of outreach.</p>